Onboarding Process

1. Your Business

- Do you already have a domain name?

- Do you have a logo?

- Who is your target audience?

- Do you have social media sites that you want your website to link to?

- What phone number and email address do you want to use on your website?

- What are the 5 main sets of keywords that you would like to be found for on Google?

2. Look and Feel

- If you already have a website, what do you like and dislike about it?

- What design style do you prefer? *(for example - contemporary, corporate, fun, vintage, etc.)*

- Do you have any colour preferences?

- Navigation of the site *(what pages do you require on your site)* ?

3. Like and Dislikes

- Websites that you like and why
- Websites that you don't like and why

4. Content

- Content for site *(the words used on each page)*. Will you be providing this or do you want to use our copywriter *(£40 + VAT per page)* ?

5. Images

- Please send over any images or logos that you would like to use on your website.

it'seeze websites

Helping your business grow